



## **Watney Insights Network Inc. Privacy Notice**

*Effective Date: October 27, 2020*

Watney Insights Network Inc. (the “Company” or “us” or “we”) operates this website (the “Website”) and this Privacy Notice applies to the Website. “You” means a visitor to the “Website.”

### **Information We Collect and How We Use It**

#### **Personal Information You Provide**

You may choose to provide personal information (such as your name and email address) to the Company via the Website. The Company maintains certain legitimate business interests in using information you may provide as explained herein. There are different ways you may submit information as set forth below. We also explain the types of information you may submit and how the Company may use such information.

#### **Company Documents**

You may sign up to receive certain documents from the Company. As part of the registration process, the Company may ask you for information such as your name, email address and the specific document requested. The Company uses the information you provide to send you the communications you request. The Company may also use such information to send unsolicited emails to the email address you provide, but only if you consent to receive such communications in accordance with applicable law.

#### **Contact Us**

If you communicate with the Company through a “Contact Us” link on the Website, the Company may ask you for information such as your name, and email address so the Company can respond to your questions and comments. The Company also may use the information to send unsolicited emails to the email address you provide, but only if you consent to receive such communications in accordance with applicable law.

#### **Other Uses of Information**

The Company may use the personal information you provide on the Website for its internal purposes. These purposes include administration of the Website, market research, and data analytics. The Company may also use the personal information it collects to protect it against and prevent fraud, claims, and other liabilities and to comply with or enforce applicable legal requirements, and its policies and terms. The Company uses personal information for these purposes when it is necessary to protect, exercise or defend its legal rights, or when the Company is required to do so by a law that applies to it.

## **Personal Information Collected by Automated Means**

The Company may collect certain information by traditional automated means when you visit our Website, such as how many users visit our Website, and which pages these users accessed. By collecting and analyzing this information, the Company can best serve our customers and visitors to our Website. We do not use “cookies” or “web beacons” but we do collect IP addresses and track by this IP address which pages a visitor opens upon visiting our website.

### *IP Addresses*

An IP address is a unique identifier that certain electronic devices use to identify and communicate with each other on the Internet. When you visit our Website, we may view the IP address of the device you use to connect to the Internet. We use this information to determine the general physical location of the device and understand from what geographic regions our Website visitors come. We also may use this information to enhance our Website.

The Website may use analytics to create statistical reports. These reports would inform the Company as to, for example, how many users visited the Website, what pages have been browsed, and from what geographic regions users visited. The information collected through the use of analytics may include, for example, your IP address, the website from which you visited, the type of device you used and your search query that led you to the Website. **Your IP address is masked on the Company systems and will only be used on a need-to-know basis to resolve technical issues, to administer the Website and to understand visitor preferences.** Traffic information on the Website is accessed only by authorized personnel. The Company does not use any of this information to directly identify visitors and the Company does not share it with third parties. The Company processes personal information for these purposes because we have a legitimate interest in understanding how the Website is being used. **The Website is not designed to respond to “do not track” signals received from browsers.**

## **Information the Company May Share**

The Company does not sell, rent, trade or otherwise disclose personal information visitors submit through its Website, except as described in this Privacy Notice. The Company may share your information within the Company and related entities for the purposes described in this Privacy Notice. The Company may share your information with service providers the Company has retained to perform services on its behalf. These service providers are not authorized by the Company to use or disclose the information except as necessary to perform services on its behalf or to comply with legal requirements. In addition, the Company may disclose information about you: (i) if the Company is are required to do so by law or pursuant to legal process; (ii) in response to a request from law enforcement authorities or other government officials, whether via subpoena or voluntarily; or (iii) when the Company believes disclosure is necessary or appropriate to prevent physical harm or financial loss or in connection with an investigation of suspected or actual illegal activity.

The Company reserves the right to transfer any information it has about you in the event the Company sells or transfer all or a portion of its business or assets. Should such a sale

or transfer occur, the Company will use reasonable efforts to try to require that the transferee use personal information you have provided through this Website in a manner that is consistent with this Privacy Notice.

### **Links to Other Sites**

Occasionally the Company provides links to other websites for your convenience and information. These websites operate independently from the Website and are not under the Company's control. These sites may have their own privacy notices or terms of use, which the Company strongly suggests you review if you visit any linked websites. The Company is not responsible for the content of these sites, any products or services that may be offered through these sites, or any other use of the linked sites.

### **How We Protect Personal Information**

The Company employs third party service providers that maintain administrative, technical and physical safeguards for the Website designed to protect against loss, misuse or unauthorized access, disclosure, alteration or destruction of the personal information collected through the Websites.

### **How Long We Keep Information**

The Company will keep your personal information for the time period necessary to achieve the purposes outlined in this Privacy Notice, taking into account applicable statute of limitation periods and records retention requirements under applicable law.

### **Your Choices**

If you would like to update your contact information or preferences, or have your information removed from our mailing lists, please contact us by:

emailing us  
info@watneyinsights.com

or  
writing us at:

Watney Insights Networks, Inc.  
12110 Sunset Hills Road,  
Suite 600,  
Reston, Virginia 20190.

### **Your Rights**

Subject to applicable law, you have the right to request access to and rectification of the personal information maintained about you, to request the restriction of the processing of your personal information, or to object to that processing on grounds relating to your particular situation. In addition, you may have the right to request erasure of your personal information in certain circumstances provided by applicable law. Subject to applicable law, where technically

feasible, upon written request and verifiable identification, the Company will provide you with a copy of your personal information in a structured, commonly used, machine-readable format. To exercise these rights, please contact us as indicated below. You may lodge a complaint with a data protection authority if you are not satisfied with our response.

### **Updates to Our Privacy Notice**

The Company may update or change this Privacy Notice from time to time and without prior notice to you. A prominent notice will be posted on this web page to notify you of any significant changes to this Privacy Notice and indicate at the top of the notice when it was most recently updated.

### **How to Contact Us**

If you have any questions about the Company's our information practices, please contact us by email to [info@watneyinsights.com](mailto:info@watneyinsights.com) or writing us at:

Watney Insights Networks, Inc.  
12110 Sunset Hills Road,  
Suite 600,  
Reston, Virginia 20190.